

Social Media Toolkit:

How to Amplify the Latest Statewide Attainment Data



How to Use this Toolkit

At Education Forward Arizona, we deeply value the support of our peers in amplifying the important work we do in partnership with one another.

Our latest poll data serves as a siren call for policy, business and education leaders across the state and we thank you for your willingness to be one of our messengers.

We hope this social media toolkit provides a comprehensive launch pad for any content you generously share across your own channels.

In this toolkit we not only provide fully fleshed out social media posts but also an opportunity to build upon our social graphics to create bespoke posts for your channels.

As such, we encourage you to make these posts your own and hope that the report can inform your efforts.

One note: Please ensure all posts include this link: <https://edforwardaz.org/poll>

For Instagram, please consider placing this link in your bio.

Thank you again for your support!

Social Media Handles

Education Forward Arizona



[@EdForwardAZ](https://twitter.com/EdForwardAZ)



[@edforwardaz](https://www.instagram.com/edforwardaz)



[@EducationForwardArizona](https://www.facebook.com/EducationForwardArizona)



[@Education Forward Arizona](https://www.linkedin.com/company/education-forward-arizona)



Sample Posts Twitter/X

Option 1

A new poll from @EdForwardAZ shows that 80% of Arizonans believe some education beyond high school is necessary for a person to be successful. Download the full report to learn more about why Arizonans support a more educated workforce: <https://edforwardaz.org/poll>

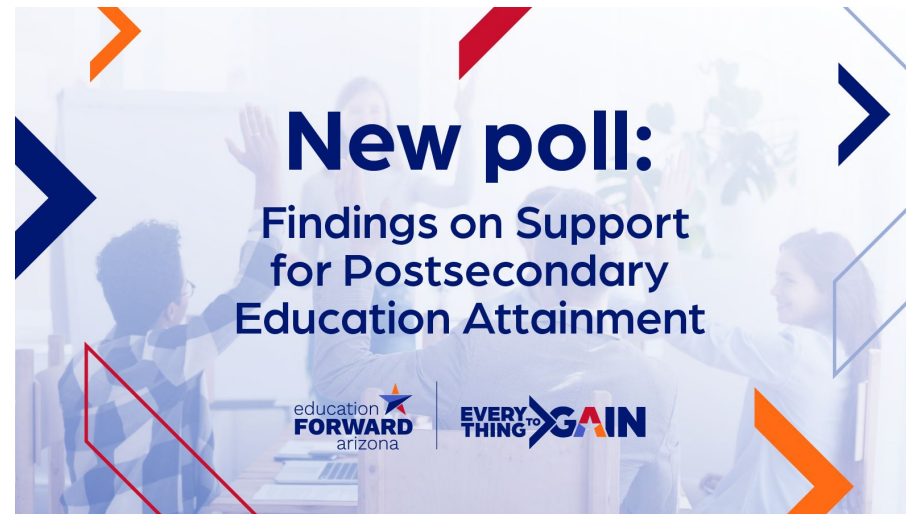


**Download image
here**

Sample Posts Twitter/X

Option 2

Arizonans agree: pursuing education after high school is crucial! Download recent poll results by @EdForwardAZ to uncover why Arizona supports a more educated workforce! <https://edforwardaz.org/poll> 🎓 ✨

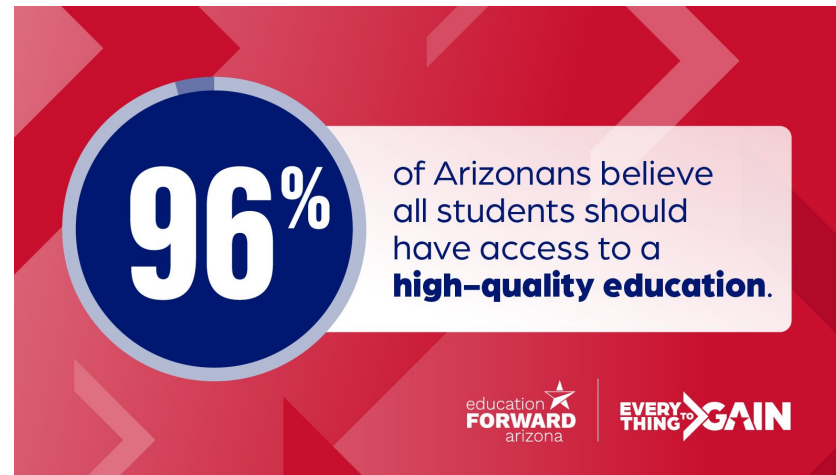


Download image [here](#)

Sample Posts Twitter/X

Option 3

A new poll by @edforwardaz reveals that 96% of Arizonans believe all students should have access to a high-quality education regardless of their zip code – and we wholeheartedly agree. Learn more about how Arizonans feel about creating a more educated workforce: <https://edforwardaz.org/poll>



Download image [here](#)

Sample Posts LinkedIn/Facebook

Option 1

As advocates for knowledge and champions of educational success, we at [University Name] are excited to share compelling insights that echo our shared belief in the transformative power of education. According to a recent poll conducted by @Education Forward Arizona, more than 80% of Arizonans firmly assert that pursuing education beyond high school is key to success. Download the full report and discover why the majority of Arizonans stand united in recognizing the necessity of a well-educated workforce: <https://edforwardaz.org/poll>

LinkedIn



Download image [here](#)

Facebook



Download image [here](#)

Sample Posts LinkedIn/Facebook

Option 2

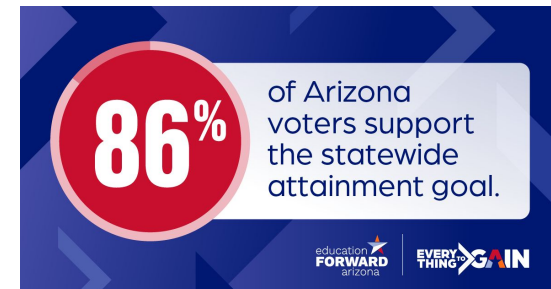
🔔 The data speaks loud and clear – 86% of Arizonans are rallying behind the Achieve60AZ attainment goal which aims to increase postsecondary attainment by 2030. We see firsthand how education transforms lives, and we're ready to see it transform our state. Access the results from a poll commissioned by @Education Forward Arizona and get informed: <https://edforwardaz.org/poll>

LinkedIn



Download image [here](#)

Facebook



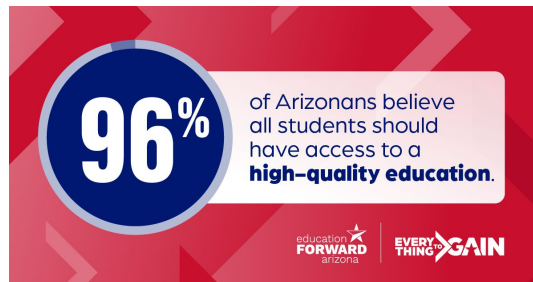
Download image [here](#)

Sample Posts LinkedIn/Facebook

Option 3

A new poll by nonpartisan nonprofit @Education Forward Arizona reveals that 96% of Arizonans believe all students should have access to a high-quality education regardless of their zip code – and we wholeheartedly agree. Download the full report at <https://edforwardaz.org/poll> to learn how Arizonans feel about creating a more educated workforce. #HigherEducation #EverythingtoGain

LinkedIn



Download image [here](#)

Facebook



Download image [here](#)

Sample Posts Instagram

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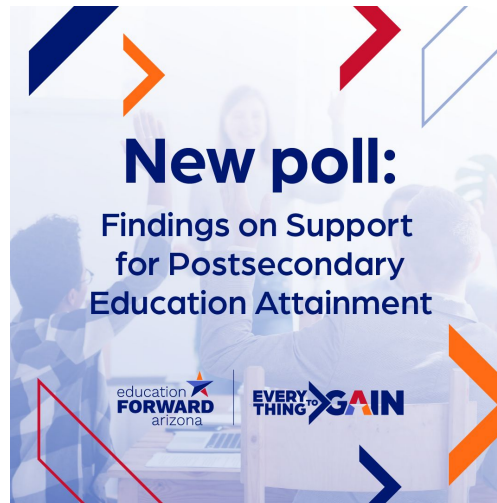


Download image [here](#)

Sample Posts Instagram

Option 2

Arizonans agree: pursuing education after high school is critical! Download the results from a recent poll commissioned by @EdForwardAZ at edforwardaz.org/poll to uncover why Arizona supports a more educated workforce! #HigherEducation #EverythingtoGain

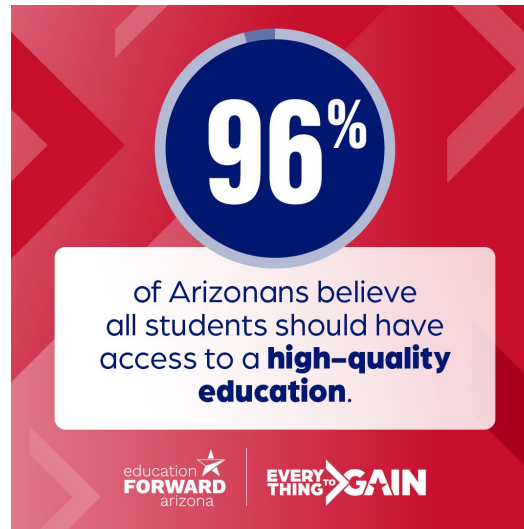


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Sample Posts Instagram

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